

# ***The Miles Clarke Business Events Communication Award***

## **Call for Entries 2011**

The Business Events Council of Australia and Mice.net magazine are pleased to invite nominations for the **2011 Miles Clarke Business Events Communication Award**. This is an award named in honour of the late Miles Clarke, well known writer and media contributor. It is now in its third year and the winner's perpetual trophy will be presented at the MEA National Conference, Brisbane, April 2011.

The criteria for the award have been changed this year.

### **Scope**

The aim is to stimulate discussion, to raise the profile, to reward and encourage communication about business events

### **Criteria**

Nominations are invited from BECA member-organisations and industry individuals on BE related presentations delivered at an industry conference or educational seminars in 2010:

- The presenter must be an Australian citizen or resident.
- The presentation could be made in Australia or at an overseas event.
- The presentation should relate to a business event related topic or industry issue. For example, it may be a presentation delivering an opinion or examination of a current issue some new research or a case study demonstrating the impact of a business event.
- The presentation should be capable of being converted into an article for MICE.net magazine, and be in a format suitable for electronic publication on a website.
- If the presentation is in PowerPoint or other a/v format, the content and message would need to be complete within the PowerPoint, or contain supplementary notes.
- The presentation must be original work.
- The presenter/author must consent to being nominated.

### **The Winning Entry**

The winner will enjoy wide exposure as the winning entry will be published on the websites of BECA and its member organisations including Meetings Events Australia, Exhibition and Events Association of Australia and the Association of Australian Convention Bureaux. It will also be published in print form in Mice.net magazine.

### **Judges**

The Miles Clarke Business Events Communication Award will be judged by:

- Elizabeth Rich, Chief Executive of BECA
- Brad Foster, Managing Editor Mice.net magazine
- Ian Stuart AFMEA, industry representative

Nominations are encouraged from everyone in the business events industry and should be submitted electronically by 27 February 2011 to [erich@businesseventscouncil.org.au](mailto:erich@businesseventscouncil.org.au).

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## NOMINATION FORM 2011

*Please refer to the criteria information page*

Name of person lodging the nomination:

Organisation:

Email:

Work Tel:

Mobile Tel:

Name of person/presenter being nominated (if different from above):

Brief paragraph about the presenter (*including position, organisation*):

Name of industry event/conference/seminar (*and website if applicable*):

Date and location of event:

Name of session/presentation:

Brief paragraph about the presentation and why it is being nominated:

Is a copy of the presentation attached? YES/NO

Is the presentation available to watch online?: YES/NO

Is the nominee an Australian citizen or resident: YES/NO

Does the nominee agree to the award nomination and the presentation being published should it be the winning entry? YES/NO

Signature of proposer..... Date .....

**Deadline for nominations: 27 February 2011. Submit to:**  
**[erich@businesseventscouncil.org.au](mailto:erich@businesseventscouncil.org.au)**